



FRANTIC FILMS ANNOUNCES REBRANDING OF RED APPLE ENTERTAINMENT

FOR IMMEDIATE RELEASE

Winnipeg, MB. January 19, 2010 – Leading Canadian film and television production company, Frantic Films, today announced the rebranding of Red Apple Entertainment, the Toronto-based production company it acquired in December 2008. Red Apple will now operate solely under the Frantic Films banner. The rebranding means that all operations in film, television, commercials and branded content all carry the Frantic Films name.

“A single brand will offer a clearer identity to our clients and further integrate our two operations in Winnipeg and Toronto,” says Jamie Brown, CEO & Executive Producer, Frantic Films.

The rebranding comes on the heels of the recent acquisition of the international rights in the library of Peace Arch owned production house, The Eyes. These programs, along with Frantic’s existing library, and 67 hours currently in production bring Frantic’s library to over 500 hours.

About Frantic Films: Formed in 1997, Frantic Films is an award winning producer of film and television programs, branded content and commercials. Frantic’s programs have set numerous ratings records and have been sold to over 130 countries worldwide. For more information, visit <http://www.franticfilms.com/>.

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